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2IPT4525/V7  
2IPT3525/V7



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User manual

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**PHILIPS**

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Recycling Directive – To minimise harm to the environment, the batteries supplied with the TV set do not contain mercury or nickel cadmium. If possible, when disposing of batteries, use recycling means available to you. Your TV set uses materials which are reusable or which can be recycled. To minimise the amount of waste in the environment, specialist companies recover used sets for dismantling and collection of reusable materials (contact your dealer).

## **SAFETY**

### **GENERAL**

- Two people are required to lift and carry a TV that weighs more than 25 kg. Improper handling of the TV can cause serious injury.
- The surface on which the TV is placed has to be level and able to withstand its weight.
- Air must be able to circulate freely through the ventilation slots. Do not place the TV in a confined place.
- Do not place naked flame sources such as lighted candles close to the TV.
- Do not place a vase filled with water near the TV. Spills can result in electric shock. If water gets into the TV, disconnect the TV from the mains and have it checked by a qualified technician.
- Do not expose the TV or the batteries of the remote control to heat, direct sunlight, rain or water.
- During a thunder storm, do not touch any part of the TV, power cord or antenna cable.
- Do not leave the TV in standby mode for an extended period of time. Instead disconnect it from the mains.
- Do not connect too much equipment to the same mains socket because it can result in fire or electric shock.

### **CARING AND CLEANING OF THE TV**

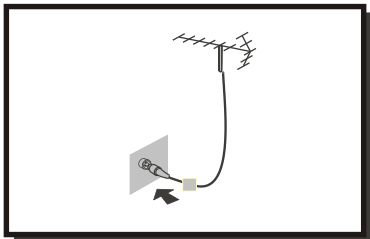
- Disconnect the TV from the mains before you clean the TV. Use only a dry cloth.
- Do not touch, push, rub or strike the screen with anything hard as this may scratch or damage the screen permanently.

## BEFORE CALLING SERVICE

Below is a list of frequently occurred symptoms. Before you call for service, make these simple checks. Some of these symptoms can easily be rectified if you know what to do.

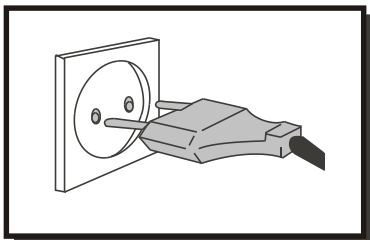
Symptoms	What you should do
Colour patch (unevenness)	<ul style="list-style-type: none"> <li>• Switch off the TV by the mains power button. Wait for 20 minutes before switching on again.</li> <li>• Check the TV is not placed too near speakers or magnetic objects.</li> </ul>
No power	<ul style="list-style-type: none"> <li>• Check the TV's AC power cord is plugged into the mains socket. If there is still no power, disconnect plug. Wait for 60 seconds and re-insert plug. Switch on the TV again.</li> </ul>
No picture	<ul style="list-style-type: none"> <li>• Check the antenna connection at the rear of the TV.</li> <li>• Possible TV station problem. Try another channel.</li> </ul>
Good picture but no sound	<ul style="list-style-type: none"> <li>• Try increasing the volume.</li> <li>• Check that the sound is not muted. If it is muted, press the <b>Mute</b> button on the remote control to restore sound.</li> </ul>
Good sound but poor colour or no picture	<ul style="list-style-type: none"> <li>• Try increasing the contrast and brightness setting.</li> </ul>
Snowy picture and noise	<ul style="list-style-type: none"> <li>• Check antenna connection at the rear of the TV.</li> </ul>
Horizontal dotted lines	<ul style="list-style-type: none"> <li>• Possible electrical interference e.g. hairdryer, vacuum cleaner, etc. Switch off appliances.</li> </ul>
Double images or "Ghost" images	<ul style="list-style-type: none"> <li>• Possible poor positioning of antenna. Using a highly directional antenna may improve reception.</li> </ul>
TV not responding to remote control	<ul style="list-style-type: none"> <li>• Aim remote control directly at remote sensor lens on the front panel of the TV.</li> <li>• Check life span of batteries of the remote control.</li> </ul>

## TV HOOKUP (BASIC CONNECTION)



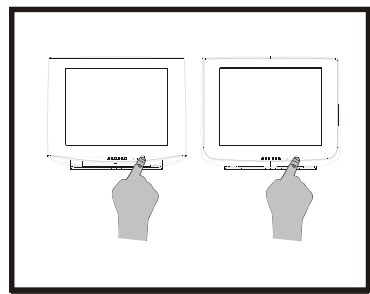
### Antenna connection

- Connect the aerial plug to the antenna socket on the backcover.
- Insert the mains plug into the wall socket.



### Mains connection

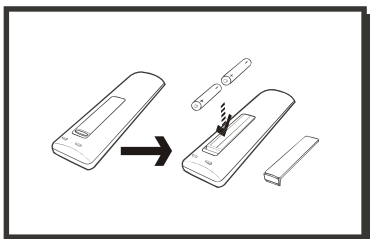
- For correct mains voltage, refer to type sticker at the rear of the TV set
- Consult your dealer if mains supply is different.  
Note :This diagram is not representative of the actual plug and socket.



### Switching on the set

- Press the main power button to switch on/off the TV.
- If the set is on standby (indicator is light), press the Power button on the remote control to switch on set.

## REMOTE CONTROL CARE AND USE



- Insert the correct type of batteries into the compartment.
- Ensure the batteries are placed in the right direction.

Operating instructions generally explains the operation of the TV set using the buttons on the remote control unless otherwise stated. Please read the following instructions carefully and follow the steps as shown to familiarise yourself with the installations and all features available in your set.

## LOCATION AND FUNCTION OF CONTROLS ON REMOTE HAND SET

Note :- Remote Control (Depending on the Models) and operation of remote control may be affected by bright artificial light near to the TV.

### 1. POWER

Switch the set ON to Standby or Standby to ON.

### 2. DIRECT PROGRAM NUMBER SELECTION KEYS(0-9)

Select program number.

### 3. -/--/---

**Note:** Depending on the Model.

### 4. VOLUME UP/DOWN

Adjust the Volume & Menu settings.

### 5. MUTE

Switch sound ON/OFF.

### 6. SMART PICTURE (PICTURE)

Press the PICTURE button to cyclically select Movie, Sport, Static, News, View, Dance, Concert, Personal.

### 7. MENU

Select & deselect main menu.

### 8. INCR SURR

**Note:** Depending on the Model.

### 9. LOCK

Select Lock menu.

**Note:** Depending on the Model.

### 10. SMART SOUND(SOUND)

Press the SOUND button to cyclically select Normal, Party, Theatre, Classical, Popular, Jazz, Rock, Personal.

### 11. ☺ (FAVORITE)

**Note:** Depending on the Model.

### 12. SCAN

Press the SCAN button, the television will scan all the program in memory once. Every program will stay for about 1 second.

### 13. ZOOM

Press the button to select view the different vertical size.

### 14. GAME

Press "GAME" key to enter "GAME" mode.

**Note:** Depending on the Model.

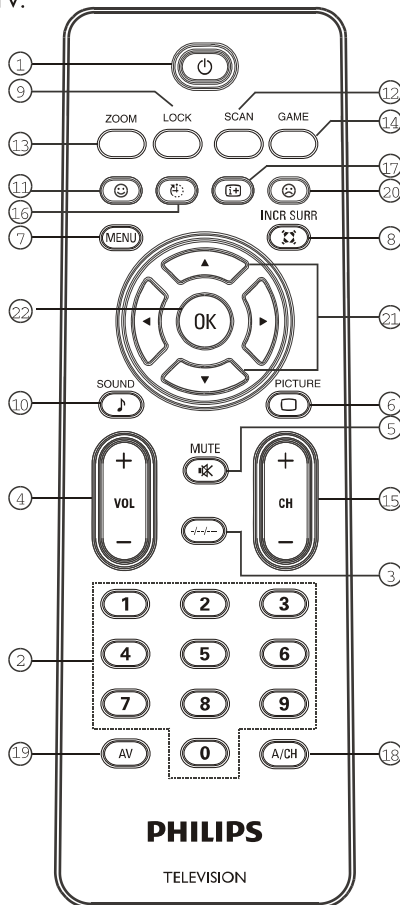
### 15. PROGRAM UP/DOWN

Select program or Menu item.

Switch set ON from standby.

### 16. SLEEP (⌚)

Set the sleep timer from 10 to 120 minutes.



### 17. DISPLAY (i+)

Display the information and press again to exit the display.

### 18. A/CH (QUICK VIEW)

Return to previous viewed program.

### 19. AV (TV/AV)

Select TV or AV mode.

### 20. ☺

**Note:** Depending on the Model.



### 21. CURSOR

These 4 Keys are used to move around the menus.

### 22. OK

Select the sub-menu.

### ON AND OFF

1. Press the main power switch to switch on the set.
2. If set in standby mode, press  key, or 0-9 button of remote controller to switch on the set.
3. Pressing  key on remote control the set reverts to standby mode.
4. In case to switch Off the set again press the main power switch.

### NOTE :

*While the set is switched on and main power gets disconnected, the set will be switched to standby mode after regaining power.*

### PROGRAMME SELECTION

You can select a programme number with CH+/CH- key or by directly pressing 0-9 keys from remote.


### VOLUME ADJUSTMENT


Press VOL+/VOL- key to adjust volume level.

### A/CH (QUICK VIEW)

Press the A/CH key to view the last program.

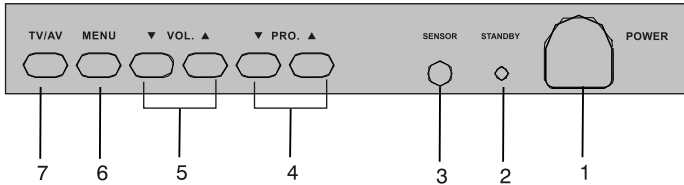
### MUTE FUNCTION

Press the  key and the sound will be switched off.

You can cancel it by pressing  again or by VOL+key.

# LOCATION AND FUNCTION OF CONTROLS ON TV SET

## FRONT PANEL



### 1. POWER BUTTON

To turn the TV set ON/OFF.

### 2. STANDBY INDICATOR

Lights when the TV is in standby mode.

### 3. REMOTE SENSOR

Receives the infra-red signals from Remote controller.

### 4. PROGRAM (▼/▲) BUTTONS

Select program number cyclically.

To turn on the TV when it is in standby mode.

To select item in sub-menu.

Press and hold the PROGRAM UP/DOWN button for over 3 seconds, then it will start SCAN function.

### 5. VOLUME (▼/▲) BUTTONS

To decrease/increase the sound volume. In the menu system, acts like the left or right arrow button. Press to select highlighted items and make adjustments.

### 6. MENU BUTTON

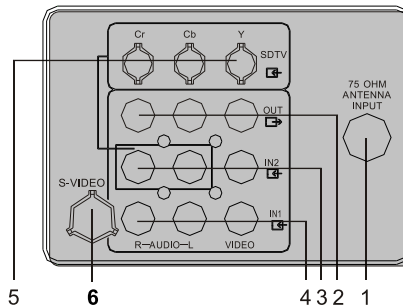
To display the main menu.

Press and hold the MENU button for over 3 seconds, then it will start Easy search function.

### 7. TV/AV BUTTON

To toggle among different signal sources.

## REAR PANEL



### 1. 75OHM ANTENNA INPUT

### 2. AUDIO/VIDEO OUT(AV OUTPUT)

### 3. AUDIO/VIDEO IN 2

### 4. AUDIO/VIDEO IN 1

### 5. YUV(YCbCr) INPUT

### 6. S-VIDEO INPUT (\*Depending on the model)

**Note:** Please don't connect the signal to the YUV, IN2 and S-VIDEO terminals at the same time.



## BASIC OPERATION

### SWITCH ON

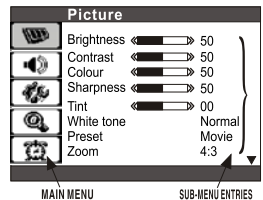
- Press the POWER button on the main unit to turn on the TV set.
- If the standby indicator lights up, TV is in standby mode. To turn on the TV from standby mode,
  1. press STANDBY on the remote control;
  2. Press CHANNEL UP/DOWN on the remote control or on the local front panel;
  3. Press any numeric button on the remote control.

### SWITCH OFF

- Press the POWER button on the main unit to turn off the TV set.
- Or press STANDBY on the remote control to switch the TV to standby mode and the standby indicator will light up.

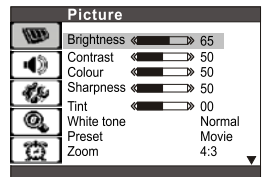
### MAIN MENU SELECTION

- By pressing the MENU button, the main menu bar will appear on the left screen, and Picture menu will be highlighted with yellow color, which means the pull-down menu Picture is selected and its corresponding submenu entries will be displayed on the right.
- Then press CHANNEL UP/DOWN button on the set or remote control, you can move the yellow cursor up or down for selecting other pull-down menus in the main menu bar.



### MENU ENTRIES

- After selecting function menu, press the VOLUME UP button to enter and press CHANNEL UP/DOWN to move cursor up or down to select the menu entries (e.g. The Brightness of picture menu is selected if it is highlighted with yellow color).



### MENU CONTROLS

- Press VOLUME UP/DOWN button to adjust the data or status, e.g. Brightness is adjusted to 65 as shown.
- The menu will time out and disappear from the screen when you finish, or you can press the **[+]** (DISPLAY) button to clear the menu from the screen.

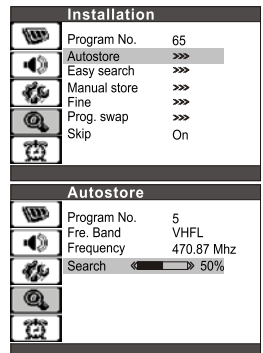
## CHANNEL PRESET

Please preset all the active channels in your area to the TV set before you enjoy TV programs.

### AUTO STORE

All the active channels will be stored automatically from channel No. 1 and upward in order.

- Activate the Installation menu.
- Press CHANNEL UP/DOWN to select Autostore
- Press OK or VOLUME UP/DOWN to display Autostore submenu and start auto searching at the same time. Then all available channels will be stored from No. 1 and upward in order. Auto searching will stop after all the frequency bands are searched, and the first searched program, channel 1, will show. There is a bar and a percentage telling the searching process at Search line. While searching is going on, if you press MENU, the searching will stop but all searched channels will be saved and the TV go to the last searched channel.
- The menu will time out and disappear from the screen when you finish, or you can press the **[+]** (DISPLAY) button to clear the menu from the screen.



#### NOTE:

The "AUTO STORE" can be activated by pressing and holding the MENU button for over 3 seconds.

## TV OPERATIONS

### MANUAL STORE

To preset the TV channel to your desired position number, manual searching should be used.

- Activate the Installation menu.
- Press CHANNEL UP/DOWN to select Manual store, then press OK or VOLUME UP/DOWN to display Manual store submenu.
- Press CHANNEL UP/DOWN to select Program No., then press any numeric button or VOLUME UP/DOWN to select a channel number.
- Press CHANNEL UP/DOWN to select Fre. Band, then press VOLUME UP/DOWN to select the frequency band among VHFL/VHFH/UHF.
- Press CHANNEL UP/DOWN to select Search, then press VOLUME UP/DOWN to start the channel search upward or downward from the current position and current frequency band.
- The menu will time out and disappear from the screen when you finish, or you can press the **i+** (DISPLAY) button to clear the menu from the screen.

#### NOTE:

- If the searched channel is not as your desired, you can simply restart the search upward or downward by pressing VOLUME UP/DOWN.
- To stop manual search, press VOLUME DOWN when searching upward, or press VOLUME UP when searching downward.

Installation	
	Program No. 65
	Autostore >>>
	Easy search >>>
	Manual store >>>
	Fine >>>
	Prog. swap >>>
	Skip On

Manual store	
	Program No. 5
	Fre. band VHFL
	Frequency 470.87 Mhz
	Search <<<

### FINE TUNE

Fine tuning function may improve the receiving quality for some weak /unstable channels by adjusting the channel frequency manually.

- Activate the Installation menu.
- Press CHANNEL UP/DOWN to select Fine, then press OK or VOLUME UP/DOWN to display Fine submenu.
- Press CHANNEL UP/DOWN to select Program No., then press any numeric button or VOLUME UP/DOWN to select a channel number.
- Press CHANNEL UP/DOWN to select Search, then press VOLUME UP/DOWN to fine tune the channel upward or downward until satisfied picture and sound quality are achieved.
- The menu will time out and disappear from the screen when you finish, or you can press the **i+** (DISPLAY) button to clear the menu from the screen.

Installation	
	Program No. 65
	Autostore >>>
	Easy search >>>
	Manual store >>>
	Fine >>>
	Prog. swap >>>
	Skip On

Fine	
	Program No. 5
	Fre. band VHFL
	Frequency 470.87 Mhz
	Search <<<

### PROGRAM SWAP

After the auto or manual search, you may want to rearrange the program numbers in which the channels are stored. In this case, program swap function may be useful to you.

- Activate the Installation menu.
- Press CHANNEL UP/DOWN to select Prog. swap.
- Press OK or VOLUME UP/DOWN to display Prog. swap menu entries as shown.
- Press CHANNEL UP/DOWN to select Current prog., then press any numeric button or VOLUME UP/DOWN to select the program number you want to change, e.g. 30.
- Press CHANNEL UP/DOWN to select Aim to, then press any numeric button or VOLUME UP/DOWN to select the program number to be exchanged, e.g. 22. That means to exchange channel 22 with 30.
- Then press CHANNEL UP/DOWN to select Check and press OK or VOLUME UP/DOWN to finish the setting.
- If you want to set other channels, follow the above procedures.
- The menu will time out and disappear from the screen when you finish, or you can press the **i+** (DISPLAY) button to clear the menu from the screen.

Installation	
	Program No. 65
	Autostore >>>
	Easy search >>>
	Manual store >>>
	Fine >>>
	Prog. swap >>>
	Skip On

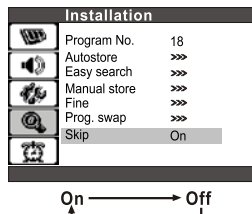
Prog. swap	
	Current prog. 30
	Aim to 22
	Check ?

## TV OPERATIONS

### CHANNEL SKIP

After the auto search, some fault stations may be memorized because the TV station broadcasts with different frequencies for your local or neighborhood regions.

- Activate the Installation menu.
- Press CHANNEL UP/ DOWN to select Program No., then press any numeric button or VOLUME UP/DOWN to select the channel No. you want to skip, e.g.18.
- Press CHANNEL UP/DOWN to select Skip.
- Press VOLUME UP/DOWN to select ON to confirm.



- If you want to skip other channels, follow the above procedures.
- The menu will time out and disappear from the screen when you finish, or you can press the DISPLAY button to clear the menu from the screen.

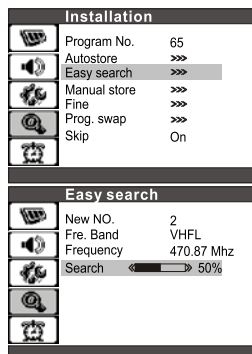
#### NOTE:

- The skipped channels can't be selected by pressing CHANNEL UP/DOWN and only can be selected by pressing the numeric buttons.
- If you don't want to skip a certain channel, just set the Skip to Off.

### EASY SEARCH

This TV is equipped with an easy search function, which allows you to update your memory anytime without disturbing the sequence of the existing channels. The newly searched channels will be added in order.

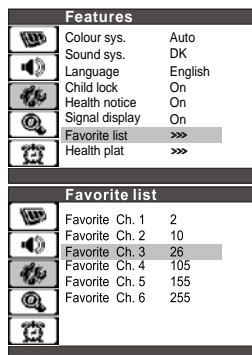
- Activate the Installation menu.
- Press CHANNEL UP/DOWN to select Easy search.
- Press OK or VOLUME UP/DOWN to display Easy search submenu and start auto searching at the same time. Auto searching will stop after all the frequency bands are searched, and the TV will go back to channel 1. There is a bar and a percentage telling the searching process at Search line. And the number of the newly searched channels appears at New NO. line. While searching is going on, if you press MENU, the searching will stop but all searched channels will be saved and the TV go to channel 1.
- The menu will time out and disappear from the screen when you finish, or you can press the **[I+]** (DISPLAY) button to clear the menu from the screen.



### FAVORITE CHANNEL SETTING

You can store six favorite channels in memory and preview those channels by the press of **[F]** (FAVORITE) on the remote control.

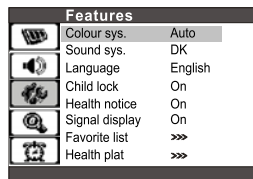
- Activate the Features menu.
- Press CHANNEL UP/DOWN to select Favorite list.
- Press OK or VOLUME UP/DOWN to display Favorite list menu entries as shown.
- Press CHANNEL UP/DOWN to select Favorite Ch. 3, then press any numeric button or VOLUME UP/DOWN to select program number you want to store into this position, such as 26.
- Repeat the above procedure to set other favorite channels.
- The menu will time out and disappear from the screen when you finish, or you can press the **[I+]** (DISPLAY) button to clear the menu from the screen.



## ON-SCREEN MENU SETTINGS

### SYSTEM SETTING

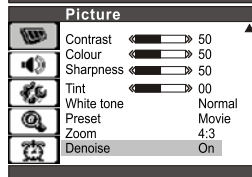
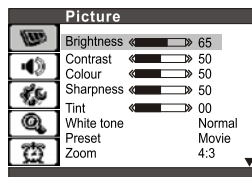
- Activate the Features menu.
- Press CHANNEL UP/ DOWN to select Colour sys..
- Press VOLUME UP/DOWN to cyclically select the color system among AUTO, PAL-443 and SECAM.
- Press CHANNEL UP/ DOWN to select Sound sys..( Only in TV mode, it is work.)
- Press VOLUME UP/DOWN to cyclically select the color system among BG, I and DK. Such adjustment will restore the sound if the TV is in mute mode.
- The menu will time out and disappear from the screen when you finish, or you can press the **[i+]** (DISPLAY) button to clear the menu from the screen.



### PICTURE ADJUSTMENTS

To adjust your TV picture, select a channel and follow the steps below:

- Activate the Picture menu.
- Press CHANNEL UP/DOWN to highlight your choice: Brightness, Contrast, Colour, Sharpness, or Tint.
- Press VOLUME UP/DOWN to increase/decrease the element you choose.
- Press CHANNEL UP/DOWN to select White tone and press VOLUME UP/DOWN to select Normal, Warm or Cold.
- Press CHANNEL UP/DOWN to select Preset and press VOLUME UP/DOWN to select one from the 8 preset picture effects: Movie, Sport, Static, News, View, Dance, Concert and Personal.
- Press CHANNEL UP/DOWN to select Zoom and press VOLUME UP/DOWN to select a format:4:3 or 16:9.
- Press CHANNEL UP/DOWN to select Denoise and press VOLUME UP/DOWN to select On or Off.
- The menu will time out and disappear from the screen when you finish, or you can press the **[i+]** (DISPLAY) button to clear the menu from the screen.



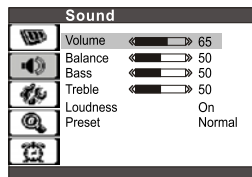
#### NOTE:

- Brightness: Adjust to brighten the darkest parts of the picture.
- Contrast: Adjust for black to white ratio of the picture.
- Colour: Adjust to add or reduce color.
- Sharpness: Adjust for detailed level of picture.
- Tint: Obtain natural skin tones. This option is only available when watching NTSC picture.
- White tone: Set this option to Normal, Warm or Cool mode.
- You can also select the picture effect by pressing the PICTURE button as a shortcut.
- Denoise: When set to On, to reduce the snow dots of picture.

### SOUND ADJUSTMENTS

To adjust your TV sound, select a channel and follow the steps below:

- Activate the Sound menu.
- Press CHANNEL UP/DOWN to highlight your choice: Volume, Balance, Bass or Treble.
- Press VOLUME UP/DOWN to adjust the item you choose.
- Press CHANNEL UP/DOWN to highlight Loudness and press VOLUME UP/DOWN to select On or Off.
- Press CHANNEL UP/DOWN to highlight Preset and press VOLUME UP/DOWN to select one from the 8 preset sound effects: Normal, Party, Theatre, Classical, Popular, Jazz, Rock or Personal.
- The menu will time out and disappear from the screen when you finish, or you can press the **[i+]** (DISPLAY) button to clear the menu from the screen.



## TV OPERATIONS

### NOTE:

- Volume: Adjust for volume. If the TV is in mute mode, pressing VOLUME UP will restore the sound.
- Balance: Level of sound coming from the left and right speakers.
- Bass: Enhance the low frequency sounds. ( Depending on the model)
- Treble: Enhance the high frequency sounds. ( Depending on the model)
- Loudness: When turned On, to enhance lower or higher frequency sounds. The operation of this item will restore the sound if the TV is in mute mode.
- You can also select the sound effect by pressing the SOUND button as a shortcut.

## ON TIMER

To turn on the TV to a specified signal source at a specific time, use the on-timer function.

- Activate the Timers menu.
  - Press CHANNEL UP/ DOWN to select TurnOn time.
  - Press any numeric button to enter a time. You can enter any time between 00h01m and 12h00m. This is a relative time. If you enter 05h30m, it means the TV will turn itself on in 5 and a half hours from the current time.
  - Press CHANNEL UP/ DOWN to select TurnOn source.
  - Press VOLUME UP/DOWN to select TV, AV1,AV2 or YUV. .
- If the TV is selected as the TurnOn source, you can go on to TurnOn program line by pressing CHANNEL UP/DOWN. And then press any numeric button or VOLUME UP/DOWN to select a channel number, e.g. 50.
- The menu will time out and disappear from the screen when you finish, or you can press the **i+** (DISPLAY) button to clear the menu from the screen.

Timers		
	TurnOn time	05h30m
	TurnOn source	TV
	TurnOn program	50
	Off time	09h30m

## OFF TIMER

To turn off the TV set at a specified time, off-timer function will be useful to you.

- Activate the Timers menu.
- Press CHANNEL UP/DOWN to select Off time.
- Press any numeric button to enter a time. You can enter any time between 00h02m and 11h59m. This is a relative time. If you enter 09h30m, it means the TV will turn itself off in 9 and a half hours from the current time.
- The menu will time out and disappear from the screen when you finish, or you can press the **i+** (DISPLAY) button to clear the menu from the screen.

Timers		
	TurnOn time	05h30m
	TurnOn source	TV
	TurnOn program	50
	Off time	09h30m

### NOTE:

- “TurnOff” will appear with time counting down during the last minute before the TV turns off. If there is any operation done during the minute, the off timer is cancelled.

## SIGNAL LEVEL AND HEALTH NOTICE

- Activate the Features menu.
- Press CHANNEL UP/DOWN to select Signal display or Health notice.
- Press VOLUME UP/DOWN to select On or Off.
- The menu will time out and disappear from the screen when you finish, or you can press the **i+** (DISPLAY) button to clear the menu from the screen.


### NOTE:









- **Signal display**: if set to On, the symbol of signal level will appear on the left top to show the strength of signal.
- **Health notice**: if set to On, the sentence “It has been xx hours, why not take a rest?” will appear on the screen if the unit keeping on over two hours, after this the sentence will appear every other hour. The sentence will time out and disappear after a few seconds.

Features		
	Colour sys.	Auto
	Sound sys.	DK
	Language	English
	Child lock	On
	Health notice	On
	Signal display	On
	Favorite list	>>>
	Health plat	>>>







# TV OPERATIONS

## HEALTH PLATFORM

- Activate the Features menu.
- Press CHANNEL UP/DOWN to select Health plat.
- Press OK or VOLUME UP/DOWN to display Health plat menu.
- Press CHANNEL UP/DOWN to select the options respectively: Mood, Light, Distance, Angle or Noise.
- Press VOLUME UP/DOWN repeatedly to select Perfect, Good, Normal, Gloomy and Sad for Mood; Strong, Bright, Normal, Weak and Dark for Light; >3M, 2.5M, 2M, 1.5M and <1M for Distance; 30°, 60°, 90°, 120° or 150° for Angle; Strong, Noisy, Normal, Quiet and Silent for Noise.
- After all options are well set, press CHANNEL UP/DOWN to select Check and press OK or VOLUME UP/DOWN to Activate the health plat function. You can see every option checked one by one and processing at Check line. When the action is done, you can enjoy watching TV.
- The menu will time out and disappear from the screen when you finish, or you can press the  (DISPLAY) button to clear the menu from the screen.

Features		
	Colour sys.	Auto
	Sound sys.	DK
	Language	English
	Child lock	On
	Health notice	On
	Signal display	On
	Favorite list	>>>
	Health plat	>>>

Health plat		
	Mood	Good
	Light	Weak
	Distance	2M
	Angle	30°
	Noise	Normal
	Check	?

## SUPER FUNCTIONS









### CHILD LOCK

Child lock allows you to lock the buttons on the front panel of the TV.

- Activate the Features menu.
- Press CHANNEL UP/ DOWN to select Child lock.
- Press VOLUME UP/DOWN to select On or Off.

When Child lock is set to On, the feature is activated and all the buttons on the local front panel are locked. But you can still use the POWER button on the local front panel to turn on or off TV.

- The menu will time out and disappear from the screen when you finish, or you can press the **[i+] (DISPLAY)** button to clear the menu from the screen.

Features		
	Colour sys.	Auto
	Sound sys.	DK
	Language	English
	Child lock	On
	Health notice	On
	Signal display	On
	Favorite list	>>>
	Health plat	>>>

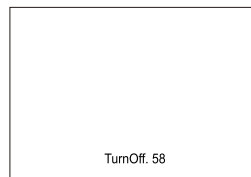
### AUTO OFF

The TV will turn itself off in the following cases:

- When the off-timer function is activated;
- When there is no signal of 10 minutes;
- When the sleep timer is activated.

#### NOTE:

- "TurnOff" will appear with time counting down during the last minute before the TV turns off. If there is any operation done during the minute, auto off is cancelled.



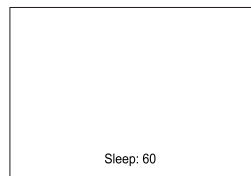
### SLEEP TIMER

The TV has a sleep timer function which saves you the trouble having to remember to turn the TV off.

- Press SLEEP. The sleep display will appear on the screen.
- Press SLEEP repeatedly to pick the amount of time. The time ranges from 10 to 120 minutes (in 10-minute intervals).
- After setting the sleep timer, press SLEEP to see the time remaining before the TV turns off.
- If you want to deactivate the sleep timer, press SLEEP repeatedly to select Off.

#### NOTE:

- "TurnOff" will appear with time counting down during the last minute before the TV turns off. If there is any operation done during the minute, the sleep timer is cancelled.



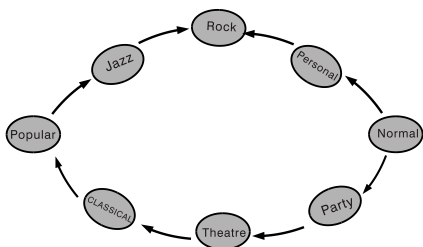
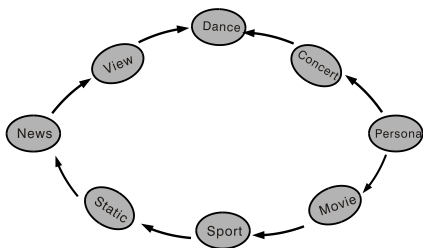
### INFO BANNER

The info banner displays information of the current program along with some settings. By pressing **[i+] (DISPLAY)** on the remote control, you can see info banner appear on the screen.

The info banner includes: TV channel no., the frequency, signal strength, system settings, picture format, picture effect, sound effect, TurnOn time and TurnOff time.

TV 1	192.25MHz	TV
Auto DK		Zoom :4:3
PIC Preset: Personal		TurnOn : 05h30m
SND Preset: Personal		TurnOff : 09h30m

## DIRECT KEY FUNCTION



### DIRECT KEY FUNCTIONS

**1) SELECTABLE PICTURE (Optional):** You can select the type of picture which best corresponds to your viewing requirements in which picture settings like Contrast, Brightness, Colour and Sharpness are adjusted to the levels you prefer. There are 8 modes - Movie--Sport--Static--News--View--Dance--Concert--Personal of selectable picture can be accessed by direct key on the remote handset.

**NOTE:** In normal use, user is recommended to keep picture mode setting in "GAME" mode for optimum power consumption.

**2) ZOOM (Optional):** You can enjoy two levels of picture size. Normal picture format is 4:3 of general TV. You can access this feature by ZOOM key on the remote.

**3) SELECTABLE SOUND (Optional):** You can select the type of special sound effect to be used when watching TV which best corresponds to your requirements in which sound settings like Bass, Treble are adjusted to the levels you prefer. There are 8 modes- Normal--Party--Theatre--Classical--Popular--Jazz--Rock--Personal of selectable sound can be accessed by direct key on the remote handset.

**4) MUTE :** Press the MUTE key, MUTE symbol will appear on the screen and the sound will be switched OFF. You can cancel mute by pressing MUTE key again or by VOLUME UP key.

**5) SLEEP (Optional) :** The sleep timer can set by using SLEEP key on the remote. This feature can be used to switch off the television automatically after predefined time. You can set the sleep timer upto 120 minutes.

**6) SCAN (Optional) :** To scan all the turned programs, press the key marked SCAN on the remote handset.

#### 7) Programme Selection :

You can select a programme number with **CH+** / **CH-** key or by directly pressing 0-9 keys from remote.

#### 8) Volume Adjustment :

Press **VOL+** / **VOL-** key to adjust volume level.

#### 9) Quick View :

Press the A/CH key to view the last program.



## SPECIFICATIONS

<b>Product type</b>	<b>2IPT4525/V7 &amp; 2IPT3525/V7</b>
<b>Picture</b>	
Display screen type	Ultra Slim Real Flat
Diagonal screen size	54cm
Visible diagonal screen size	51cm
Aspect ratio	4:3
Picture enhancements	Contrast+
<b>Sound</b>	
Sound output	300W PMPO
Sound systems	AV Stereo
Sound features	Normal, Party, Theatre, Classical, Popular, Jazz, Rock, Personal
Convenience	Movie, Sport, Static, News, View, Dance, Concert, Personal
<b>Reception</b>	
TV system	PAL/SECAM/BG/DK/I
Video Playback	PAL, NTSC
<b>Connectivity</b>	
Rear	AV In, DVD In, S-video, AV out; Antenna In( 75Ω)
Side	----
<b>Connectivity</b>	
Mains volt/freq	AC 110-240V~50/60Hz
Power consumption	100W
Net weight	18.5Kg
Gross weight	20.5Kg
Set dimensions (W X H X D) mm	572x467x334mm

*Note: Specifications are subject to change without notice.*



# Consumer Guidelines

1. Kindly ensure that the dealer fills up Warranty card correctly.
2. To avail the Warranty please register your product with the Philips -
  - Logon to [www.Philips.com](http://www.Philips.com)OR
  - Contact Philips Consumer Care Centre
3. In the unlikely event of a defect developing in the TV set contact the Philips Customer Care Centre for obtaining warranty service and inform of the defect observed in the set, the type no.and serial no.of the set.
4. On your lodging a complaint, a trained technician will call on you promptly. In the event of the technician deciding that set requires attention at the service station; kindly arrange to deliver the set to the service station designated by technician for further attention. "Home calls" by the technician would however be restricted within the municipal limits of the city / town in which the set has been registered.

Type no.\_\_\_\_\_ Serial No.\_\_\_\_\_ Date of Purchase\_\_\_\_\_

Purchased By: Name\_\_\_\_\_

Address:\_\_\_\_\_

\_\_\_\_\_ Tel. No.\_\_\_\_\_

Sold by: Name\_\_\_\_\_

Address:\_\_\_\_\_

\_\_\_\_\_ Tel. No.\_\_\_\_\_

**PHILIPS**

Model No.:2IPT4525/V7 & 2IPT3525/V7

I 10-240V~50/60Hz 100W

Serial no.:



MADE IN PRC

Sold by(User rubber stamp)

Contact Customer Service Executive at:

1800 102 2929(Toll free No.)

1860 180 1111 (Chargable No.)

Regd Office: PE Electronics Ltd, Auto Cars Compound,Adalat Road, Aurangabad,431005.

# WARRANTY

This TV receiver is covered under warranty against any defect arising out of faulty or defective material or workmanship for a period of 12 months from the date of purchase.

Should a defect develop in this set during the period of warranty, PE Electronics Limited undertakes to get the set repaired free of charge either

From whom the set has been purchased or through an Authorised Service Center for warranty service. However, if the purchaser has to shift his residence to another town on account of transfer or other reasons, the warranty benefit will be available at the Authorised Service Center.

## The warranty is not valid in case of any of the following events:

- The TV set is not used according to instructions given in the 'Direction for use' / 'User Manual'.
- Defects are caused by improper or reckless use.
- Any repair work carried out by persons other than a Philips dealer or Authorised Service Center.
- Any modification or alteration of any nature made in the electrical circuitry of the set.
- This Warranty Card is not completed and signed immediately on delivery of the set by the Philips Dealer.
- Fading effects and/or Ghosts (Multiple Image) in picture, if any, arising due to location / signal reception.
- Defects due to causes beyond control like lightning, abnormal voltage, Acts of God or while in transit to purchaser's residence.

(Refer Consumer Guidelines for further details)

# PHILIPS









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